

ASCIA 2018 CONFERENCE

29th ANNUAL CONFERENCE OF THE AUSTRALASIAN SOCIETY OF
CLINICAL IMMUNOLOGY AND ALLERGY (ASCIA)

4-8 SEPTEMBER 2018 | NATIONAL CONVENTION CENTRE | CANBERRA ACT AUSTRALIA



Sponsorship and Exhibition

PROSPECTUS

UPDATED November 2017

Contents

Invitation	1
Exhibition floorplan	2
Sponsorship levels	3
Sponsorship and exhibition options	4

Secretariat



australasian society of clinical immunology and allergy

www.allergy.org.au



ASCIA is the peak professional body of clinical immunology and allergy specialists in Australia and New Zealand

ASCIA is a member society of the World Allergy Organisation (WAO) and the Asia Pacific Association of Allergy, Asthma and Clinical Immunology (APAAACI)

ASCIA 2018 CONFERENCE

Invitation

We look forward to your participation in the ASCIA 2018 conference, the 29th annual conference of the Australasian Society of Clinical Immunology and Allergy (ASCIA).

The ASCIA 2018 conference will be held at the National Convention Centre in Canberra, from Wednesday 5 to Friday 7 September 2018. It will include concurrent sessions for Nurses and Medical Associate ASCIA members on Friday 7 September.

The following events will be held in conjunction with the ASCIA 2018 conference:

- Centre for Food & Allergy Research (CFAR) Symposium 2018 on Tuesday 4 September
- ASCIA Autoimmunity Update on Saturday 8 September
- ASCIA-DAA Dietitians Course on Friday 7 and Saturday 8 September

In addition to international speakers, we expect that around 50 speakers and chairs from New Zealand and Australia and over 500 delegates will participate in this conference.

ASCIA annual conferences provide an international standard of continuing professional development and an opportunity to interact with colleagues working in these areas. ASCIA conferences are therefore a highlight of the year for ASCIA members and other health professionals with an interest in allergy and clinical immunology.

We look forward to your participation in this conference.

Dr Katrina Randall
Dr Elizabeth da Silva
ASCIA 2018 Co-Chairs

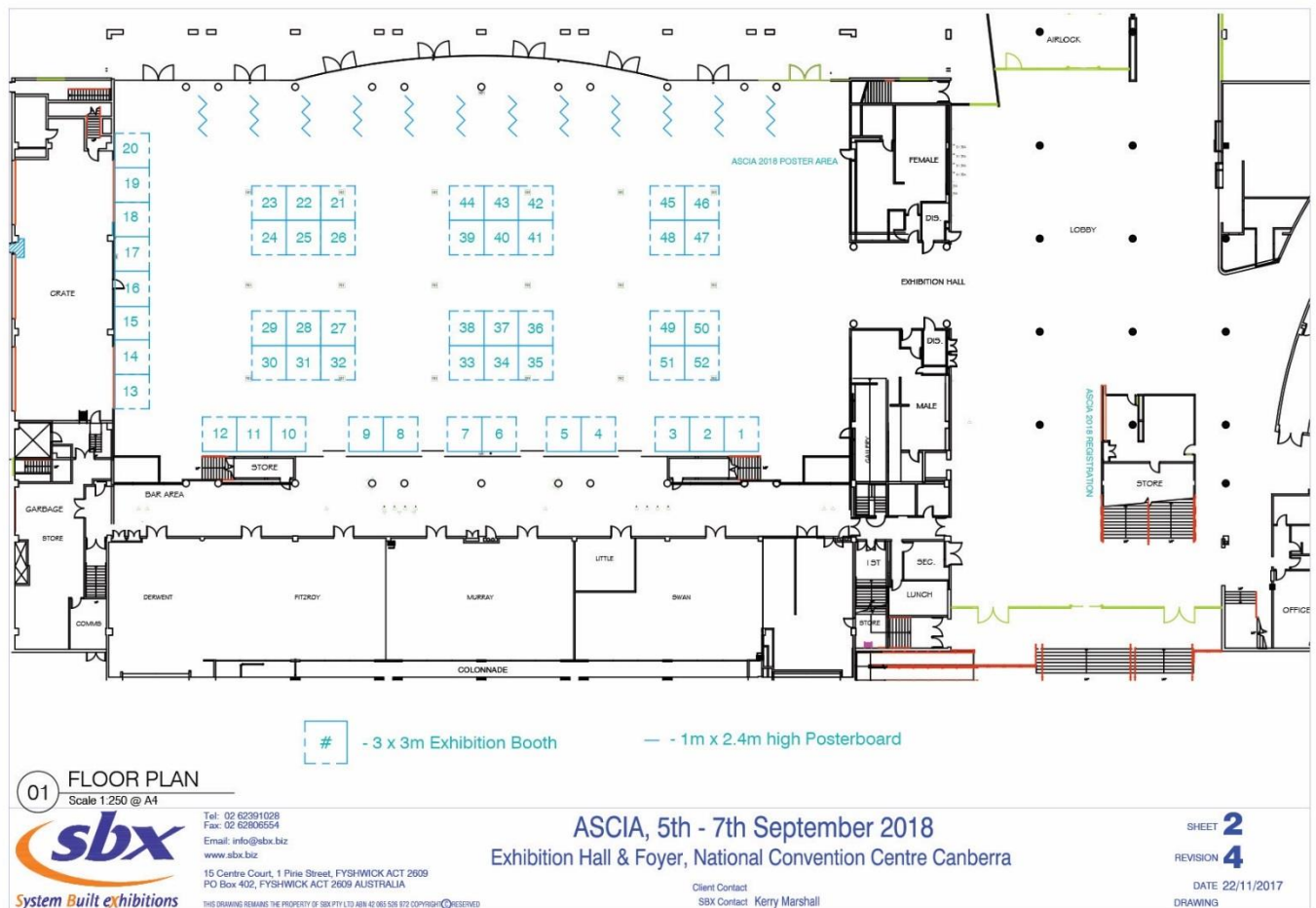
Dr William Smith
ASCIA President

Jill Smith
ASCIA CEO



ASCIA 2018 CONFERENCE

Exhibition floorplan



- ASCIA has contracted SBX www.sbx.biz (a Canberra based exhibition company) as the official stand builders, furniture, lighting and power supplier for the ASCIA 2018 Conference exhibition.
- The ASCIA 2018 conference exhibition will run for 3 days, from Wednesday 5 to Friday 7 September.
- To encourage delegates to spend time in the exhibition hall, this will also be the location for the poster area (with natural light), lunches and tea breaks, with tables and seating spread throughout the hall.
- Standard exhibition stands will be built in white Octanorm in the following size options (see pricing on page 4):
 - Single stand (3m x 3m)
 - Double stand (3m x 6m)
 - Triple stand (3m x 9m)
 - Quadruple stand (6m x 6m)
- Stands can be customised by SBX if required.
- Stand allocations will be confirmed by early June 2018.
- Preferred stand locations are reserved for Diamond sponsors, followed by Platinum and Gold sponsors, as follows:
 - Stands 45-52 are reserved for Diamond sponsor quadruple stands
 - Stands 33-44 are reserved for Diamond or Platinum sponsor triple or double stands
 - Stands 21-32 are reserved for Platinum or Gold sponsors
 - Stands 13-20 are reserved for patient organisations
 - Stands 4-12 are reserved for Gold sponsors or exhibitors
 - Stands 1-3 are reserved for ASCIA, National Allergy Strategy and Allergy & Anaphylaxis Australia

ASCIA 2018 CONFERENCE

Sponsorship levels

Diamond sponsorship - \$40,000 pa (AUD + GST)

Sponsorship and exhibition options to a total value of \$40,000 or more, including ASCIA educational programs. Entitlements are as follows:

- Premium stand location @ 50% discounted rate
 - Complimentary exhibitor registrations (4 per stand), full page colour advertisement in Program Book and satchel insert.
 - Listing on ASCIA website and Program Book as Diamond sponsor.
-

Platinum sponsorship - \$25,000 pa (AUD + GST)

Sponsorship and exhibition options to a total value of \$25,000 - \$39,999 including ASCIA educational programs. Entitlements are as follows:

- Preferred stand location, after Diamond sponsors
 - Complimentary exhibitor registrations (3 per stand), full page colour advertisement in Program Book and satchel insert.
 - Listing on ASCIA website and Program Book as Platinum sponsor.
-

Gold sponsorship - \$15,000 pa (AUD + GST)

Sponsorship and exhibition options to a total value of \$15,000-\$24,999 including ASCIA educational programs. Entitlements are as follows:

- Preferred stand location, after Platinum sponsors
 - Complimentary exhibitor registrations (3 per stand) and satchel insert.
 - Listing on ASCIA website and Program Book as Gold sponsor.
-

Exhibitors - \$6,000 (AUD + GST)

Exhibitors who are not sponsors are entitled to:

- Complimentary exhibitor registrations (2 per exhibition stand).
-

Complimentary exhibitor registrations include:

- Catering (lunch, morning and afternoon tea)
 - Entry to all sessions (except for CFAR Symposium, JCTC breakfast meeting and AGM)
 - Welcome Function tickets
-

Note:

- Exhibitors should use the ASCIA 2018 Conference exhibitor and sponsor registration form to purchase Gala Dinner tickets and additional exhibitor registrations.
 - Sponsors of specific events or items are given first option in subsequent years.
 - New exhibitors and sponsors must be approved by the organising committee.
 - A summary of all sponsors and exhibitors will be included on the ASCIA 2018 Program Book.
 - Diamond, Platinum and Gold sponsors are also listed on the ASCIA website for 1 year.
-

ASCIA 2018 CONFERENCE

Sponsorship and exhibition options

<input type="checkbox"/>	SINGLE ASCIA 2018 CONFERENCE EXHIBITION STAND (3m x 3m) for 3 DAYS (Wednesday 5 – Friday 7 September)	\$6,000
<input type="checkbox"/>	DOUBLE ASCIA 2018 CONFERENCE EXHIBITION STAND (6m x 3m) for 3 DAYS (Wednesday 5 – Friday 7 September)	\$12,000
<input type="checkbox"/>	TRIPLE ASCIA 2018 CONFERENCE EXHIBITION STAND (9m x 3m) for 3 DAYS (Wednesday 5 – Friday 7 September)	\$18,000
<input type="checkbox"/>	QUADRUPLE ASCIA 2018 CONFERENCE EXHIBITION STAND (6m x 6m) for 3 DAYS (Wednesday 5 – Friday 7 September)	\$24,000
<input type="checkbox"/>	SPONSORSHIP OF ASCIA GALA DINNER	\$20,000
<input type="checkbox"/>	SPONSORSHIP OF WELCOME FUNCTION	\$8,000
<input type="checkbox"/>	SPONSORSHIP OF CLOSING FUNCTION	\$4,000
<input type="checkbox"/>	SPONSORSHIP OF INTERNATIONAL SPEAKER (US)	\$15,000
<input type="checkbox"/>	SPONSORSHIP OF INTERNATIONAL SPEAKER (EU)	\$10,000
<input type="checkbox"/>	SPONSORSHIP OF BREAKFAST SESSIONS	\$10,000
<input type="checkbox"/>	SPONSORSHIP OF DINNER FOR TRAINEES AND CONSULTANTS Friday 7 September	\$10,000
<input type="checkbox"/>	SPONSORSHIP OF POSTER AREA	\$12,000
<input type="checkbox"/>	SPONSORSHIP OF CONFERENCE APP	\$8,000
<input type="checkbox"/>	SPONSORSHIP OF SACHEL NAMETAG	\$8,000
<input type="checkbox"/>	ADVERTISEMENT IN PROGRAM BOOK	\$6,000
<input type="checkbox"/>	SACHEL INSERT	\$1,000
<input type="checkbox"/>	POSTER AND CGR AWARDS	\$1,000 (each)
<input type="checkbox"/>	TRAVEL GRANTS FOR ADVANCED TRAINEES	\$500-\$1,500 (each)
<input type="checkbox"/>	TRAVEL GRANTS FOR MEDICAL STUDENTS	\$500-\$1,500 (each)
<input type="checkbox"/>	TRAVEL GRANTS FOR DIETITIANS	\$500-\$1,500 (each)
<input type="checkbox"/>	TRAVEL GRANTS FOR NURSES	\$500-\$1,500 (each)
<input type="checkbox"/>	TRAVEL GRANTS FOR SCIENTISTS	\$500-\$1,500 (each)

All prices are quoted in Australian Dollars and therefore GST (10%) applies.

Prices include standard white Octanorm stands which can be customised if required.